**EXPERIENCE**

**Spotify Commercial Shoot, VCU Brandcenter January 2024 – March 2024**

**Production Assistant**

* Assisted with pre-production, including notetaking for follow ups, scouting for locations and talent, building director's treatment by sourcing relevant images, and collaborating with production coordinator to obtain permits and ensure compliance with regulations.
* During production, shot behind the scenes footage, and assisted producer in ensuring safety protocols were followed on set.
* Provided support during post-production editing, sound mixing, coloring, and Flame sessions.

**Virginia Commonwealth University Technology Services, Richmond, VA January 2023 – May 2023**

**Communications Assistant**

* Designed and conducted primary, qualitative research.
* Enlisted high level internal stakeholders to provide data on what frequent users are using LinkedInLearning for, and then developed a strategic insight based on findings.
* Created an advertising campaign for LinkedIn Learning that responded to students’ discomfort with job searches.

**Oakley, Psycho Bunny, North Face, Tommy Bahama, Brooks Brothers, L.L.Bean, Starbucks**

**Tysons Corner, VA, Falls Church, VA, Richmond, VA May 2019 – August 2023**

**Sales Associate, Stock Associate, Barista**

* Developed skill working with and getting results for all clients, while consistently exceeding sales goals.
* Learned importance of treating each client as an individual.
* Recognized for high quality customer service.

**FREELANCE/VOLUNTEER WORK**

**Graphic Design May 2018 – present**

**SKILLS**

Adobe Creative Cloud: (Photoshop, Illustrator, PremierPro, InDesign),

Microsoft Office: Word, Powerpoint, Excel.

**PROFESSIONAL ORGANIZATIONS AND ACTIVITIES**

**Richmond Ad Club September 2023 – present**

**Advertising Club at VCU**  **February 2021 – present**

Won 2022 Gold Award for Best Logo Design.

**TEDxVCU Production and Experience Team August 2022 – May 2023**

Part of team that organized TEDxVCU annual event.

**VCU Professional Selling Team Competitions**

5th out of 60 in Suited Growth Networking Competition. **February 21, 2024**

Finalist in Federated Insurance Case Study Competition. **February 7, 2024**

**EDUCATION**

Virginia Commonwealth University, Richmond, VA

B.S. Creative Advertising, 2024

Honors: cum laude

Certificates in Product Innovation and Venture Creation, 2024

**LANGUAGES**

Fluent in Spanish (second language).